

EC'd Yes Last Received: 09/20/2012 8:29 AM

Showing Buylines: All Lines

Station WAVY-TV NORFOLK, VA.
Advertiser () US CHAMBER OF CMRC
Product US CHAMBER OF COMMER
Estimate# 919930
Buyer CARMEN MAGDALENO
Phone#
Fax#

Agency () DEL CIELO MEDIA
10755 SCRIPPS POWAY PARKWAY, SUITE#550
SAN DIEGO, CA 92131
Agency C/P1/P2/E //919930
Flight Dates 09/20/2012 - 09/30/2012
Hiatus Weeks
Rep Firm
Sales Office () LOS ANGELES
Salesperson () DEBBIE CARTER
Salesperson Phone# 323-761-6119
Salesperson FAX# 323-686-5240

-- CONTRACT COMMENT --

SC=*

-- REMARKS --

URGENT!!!! NEW ORDER STARTS FRI 9/21
RATES OK PER EILEEN. THIS IS C.I.A.
PLS CNF
TR JOSIE

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	F	9A-10A		:30	\$500.00	09/21-09/21	2	1	2	\$1,000.00	
				Buyline Comment: TODAY SHOW 2 - PLS GIVE MAX SEP								
				Sales Remark: V1 PLS GIVE MAX SEP								
	2	M-F	9A-10A		:30	\$500.00	09/24-09/28	10	1	10	\$5,000.00	
				Buyline Comment: TODAY SHOW 2 - PLS RUN 2/DAY W/MAX SEP								
				Sales Remark: V1 PLS RUN 2/DAY W/MAX SEP								
	3	F	10A-11A		:30	\$400.00	09/21-09/21	2	1	2	\$800.00	
				Buyline Comment: TODAY SHOW 3 - PLS GIVE MAX SEP								
				Sales Remark: V1 PLS GIVE MAX SEP								
	4	M-F	10A-11A		:30	\$400.00	09/24-09/28	10	1	10	\$4,000.00	
				Buyline Comment: TODAY SHOW 3 - PLS RUN 2/DAY W/MAX SEP								
				Sales Remark: V1 PLS RUN 2/DAY W/MAX SEP								
	5	F	12P-1P		:30	\$300.00	09/21-09/21	2	1	2	\$600.00	
				Buyline Comment: NEWS - PLS GIVE MAX SEP								
				Sales Remark: V1 PLS GIVE MAX SEP								
	6	M-F	12P-1P		:30	\$300.00	09/24-09/28	10	1	10	\$3,000.00	
				Buyline Comment: NEWS - PLS RUN 2/DAY W/MAX SEP								
				Sales Remark: V1 PLS RUN 2/DAY W/MAX SEP								

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	7	F	2P-3P		:30	\$200.00	09/21-09/21	2	1	2	\$400.00	
				Buyline Comment: DOCTORS - PLS GIVE MAX SEP								
				Sales Remark: V1 PLS GIVE MAX SEP								
	8	M-F	2P-3P		:30	\$200.00	09/24-09/28	10	1	10	\$2,000.00	
				Buyline Comment: DOCTORS - PLS RUN 2/DAY W/MAX SEP								
				Sales Remark: V1 PLS RUN 2/DAY W/MAX SEP								
	9	F	4P-5P		:30	\$500.00	09/21-09/21	2	1	2	\$1,000.00	
				Buyline Comment: ANDERSON COOPER - PLS GIVE MAX SEP								
				Sales Remark: V1 PLS GIVE MAX SEP								
	10	M-F	4P-5P		:30	\$500.00	09/24-09/28	10	1	10	\$5,000.00	
				Buyline Comment: ANDERSON COOPER - PLS RUN 2/DAY W/MAX SEP								
				Sales Remark: V1 PLS RUN 2/DAY W/MAX SEP								
	11	F	5A-6A		:30	\$800.00	09/21-09/21	1	1	1	\$800.00	
				Buyline Comment: NEWS								
	12	M-F	5A-6A		:30	\$800.00	09/24-09/28	5	1	5	\$4,000.00	
				Buyline Comment: NEWS - PLS RUN 1/DAY								
				Sales Remark: V1 PLS RUN 1/DAY								
	13	SA	6A-7A		:30	\$500.00	09/22-09/29	2	2	4	\$2,000.00	
				Buyline Comment: NEWS - PLS GIVE MAX SEP								
				Sales Remark: V1 PLSL GIVE MAX SEP								
	14	SA	7A-9A		:30	\$800.00	09/22-09/29	2	2	4	\$3,200.00	
				Buyline Comment: NEWS - PLS GIVE MAX SEP								
				Sales Remark: V1 PLS GIVE MAX SEP								
	15	SA	8A-10A		:30	\$1,200.00	09/22-09/29	1	2	2	\$2,400.00	
				Buyline Comment: SAT TODAY SHOW								

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	16	SU	6A-7A	NEWS - PLS GIVE MAX SEP Buyline Comment: NEWS - PLS GIVE MAX SEP Sales Remark: V1 PLS GIVE MAX SEP	:30	\$500.00	09/23-09/30	2	2	4	\$2,000.00	
	17	SU	7A-9A	NEWS - PLS GIVE MAX SEP Buyline Comment: NEWS - PLS GIVE MAX SEP Sales Remark: V1 PLS GIVE MAX SEP	:30	\$800.00	09/23-09/30	2	2	4	\$3,200.00	
	18	SU	8A-9A	SUN TODAY SHOW - PLS GIVE MAX SEP Buyline Comment: SUN TODAY SHOW - PLS GIVE MAX SEP Sales Remark: V1 PLS GIVE MAX SEP	:30	\$1,200.00	09/23-09/30	2	2	4	\$4,800.00	
	19	F	6P-630P	NEWS Buyline Comment: NEWS	:30	\$2,200.00	09/21-09/21	1	1	1	\$2,200.00	
	21	TU-F	6P-630P	NEWS - PLS RUN 1/DAY Buyline Comment: NEWS - PLS RUN 1/DAY Sales Remark: V1 PLS RUN 1/DAY	:30	\$2,200.00	09/25-09/28	4	1	4	\$8,800.00	
	22	SA	6P-630P	NEWS Buyline Comment: NEWS	:30	\$700.00	09/22-09/29	1	2	2	\$1,400.00	
	23	SU	6P-7P	NEWS - PLS GIVE MAX SEP Buyline Comment: NEWS - PLS GIVE MAX SEP Sales Remark: V1 PLS GIVE MAX SEP	:30	\$500.00	09/23-09/30	2	2	4	\$2,000.00	
	24	F	1235A-135A	FALLON Buyline Comment: FALLON	:30	\$150.00	09/21-09/21	1	1	1	\$150.00	
	25	M-F	1235A-135A	FALLON - PLS RUN 1/DAY Buyline Comment: FALLON - PLS RUN 1/DAY Sales Remark: V1 PLS RUN 1/DAY	:30	\$150.00	09/24-09/28	5	1	5	\$750.00	

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35 F 730P-8P Buyline Comment: INSIDER 1 1 1 1 \$1,500.00

36 M,W,F 730P-8P Buyline Comment: INSIDER - PLS RUN 1/DAY 3 1 1 3 \$4,500.00

Sales Remark: V1 PLS RUN 1/DAY

37 TH 10P-11P Buyline Comment: ROCK CENTER 1 1 1 1 \$1,600.00

38 F 10P-11P Buyline Comment: DATELINE 1 1 1 1 \$1,600.00

--REPORT TOTALS--

Report Totals: 130 / \$91,300.00

--SALES MONTHLY TOTALS--

Sep 12: 130 / \$91,300.00
Sales Totals: 130 / \$91,300.00
Station Totals: 130 / \$91,300.00
Lines not sent/rcld/rtrn: 0 / \$0.00

--COMPETITIVE--

Market Totals \$240,263 CATV 0% WAVY 38% WGNT 0% WPXV 0% WTKR 32%
WTVZ 2% WVBT 7%

Books null
Demos RHOMES

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--- CREDIT RISK ---

CASH IN ADVANCE